# **Privacy Policy for Health Equity Research Lab**

# **Privacy Policy**

Last updated: September 19, 2024

This Privacy Policy describes our policies and procedures on the collection, use and disclosure of your information when you use the website and tells you about your privacy rights and how the law protects you.

We use your personal data only with your informed consent, which is obtained by you only if you agree to the terms of participating in a HERLab project. The use of information is outlined in our consent forms that are clearly labeled as such.

We do not use cookies.

# **Interpretation and Definitions**

## Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

## **Definitions**

For the purposes of this Privacy Policy:

- Consent Form provides potential research participants sufficient written
  information to decide whether to participate in a research study or not based on an
  explanation of the proposed research and the nature of the participation that is
  requested of them. Any consent forms used on this website have undergone
  Research Ethics Board review.
- **Cookies** are small files that are placed on your computer, mobile device or any other device by a website, containing the details of your browsing history on that website among its many uses.
- Country refers to: Nova Scotia, Canada
- **Device** means any device that can access the Service such as a computer, a cellphone or a digital tablet.
- Website refers to Health Equity Research Lab, accessible from heresearch.ca
- You means the individual accessing or using the website.

## **Data Collected**

If you provide us with personally identifiable information that can be used to contact or identify you, it is only by your own choice and may include:

- Name (last name is optional)
- Contact information

- Survey data
- Data to confirm your location for study eligibility purposes

#### **Use of Your Data**

Data will be used in the way it is described in consent forms and only if you agree to the terms of participation.

Data will be shared in the way it is described in consent forms and only if you agree to the terms of participation.

Data will be retained in the way it is described in consent forms and only if you agree to the terms of participation.

Data will only be transferred from an encrypted form to a secure, password-protected server as described in the consent form and only if you agree to the terms of participation.

Personally identifying data will be stored in the way it is described in consent forms and only if you agree to the terms of participation.

# **Security of Your Personal Data**

The security of your personal data is important to us, but no method of transmission over the Internet, or method of electronic storage is 100% secure. We encrypt all research data for this reason.

## **Children's Privacy**

We do not knowingly collect personally identifiable information from anyone under the age of 16. If you are a parent or guardian and you are aware that your child has provided us with data, please contact us. If we become aware that we have collected data from anyone under the age of 16 without verification of parental consent, we take steps to delete it.

## **Links to Other Websites**

Our website may contain links to other websites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. we strongly advise you to review the privacy policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## **Contact Us**

If you have any questions about this privacy policy, you can contact us:

• By email: herlab@dal.ca